European Opportunities for Digitalisation

Practical exercises

Think of your museum/association/library. Which of the following EU priorities could best support you?

- Digitisation (collections, archives, platforms)
- Inclusion (access for disadvantaged groups, diversity in participation)
- Digital skills (training staff, upskilling)

Task → identify the priority aligned to your idea, the programme and the strand

Practical exercises

You are part of a small cultural organisation. You want to apply for Erasmus+ with the idea «create a digital archive of local traditions and build competence staff».

Work individually or in small groups and outline your project idea by defining:

1. Which horizontal priority does it fit?
2. Clear objectives (make them SMART).
3. Identify min. 2 partner organisations from other countries that could bring value
4. Which activities will you implement and which results will you achieve?
5. How will results be used after the project? How will they remain accessible to disadvantaged groups?

Use the tool “EU Proposal Planning Template” to write down your draft of project idea.

Practical exercises

Imagine an applicant found your profile on Culture Action Europe and invites you to join a project on digital inclusion in museums. They will ask you for your PIF. According to the explanation provided in this slide, you have to prepare it using your own organisation’s data. You have 10–15 minutes.

A good PIF should be short (max 2 pages), clear and aligned with the project topic.

A PIF (**Partner Information Form**) is a short presentation document that organisations use to introduce themselves when joining a European project consortium. According to the call selected and the project idea, the PIF has to be customised. It is basically your European business card: it shows who you are, what you do, and why you are a good partner for a specific project or call.

Typical contents of a PIF:

- Organisation details
- Description of the organisation
- Experience in EU/international projects
- Expertise relevant to the project (of the organisation and staff)
- Role in the consortium
- Motivation/added value